

**Position:**

Associate Director, Platform Operations (New York, NY)

**Description:**

33Across is looking for an Associate Director of Platform Operations to become a core member of our Operations team and manage a large network of publishers and advertisers. This role is perfect for someone with 3-4 years of work experience in digital advertising operations, a quantitative background, and a desire to be a part of a fast-paced, start-up team.

**Responsibilities:**

- Become an expert with 33Across' proprietary ad serving technology
- Manage a large network of publishers across major demand platforms and exchanges on desktop/mobile
- Analyze large sets of performance data and communicate findings to internal teams and external partners
- Resolve technical issues with direct publishers and Publisher Development team
- Facilitate creation, troubleshooting, and integration of demand partners with Sales team
- Help improve our Operations workflow through the development of new processes and best practices

**Requirements:**

- BS or equivalent from accredited university or college
- 3+ years of experience in the advertising technology space with online media buying and selling
- Ability to be a self-starter, to be attentive to details, and to work independently
- Strong presentation, communication, and organizational skills
- Demonstrated ability to use data to troubleshoot and solve complex problems autonomously
- Familiarity with advertising technology and programmatic platforms
- Proficiency in MS Excel
- Recommended basic-intermediate knowledge of HTML, CSS, JS, SQL

**33Across Perks:**

We have a distributed team with primary work locations in New York City and the Bay Area. We offer a fun work environment with smart co-workers and generous perks. Perks include unlimited snacks/drinks, breakfast and lunch once a week, team outings, holiday celebrations and annual hackathons. This is in addition to competitive salary, strong commission structure, equity opportunities, health/dental benefits and 401k.

**Interested? Please submit your resume to [operations@33across.com](mailto:operations@33across.com).**